

Cookie Policy

Public-facing cookie and storage/access technology policy for website publication.

Company	Pariter Limited (company number 05308864)
Registered office	5/6 Salmon Fields Business Village, Oldham, Lancashire, OL2 6HT
Policy owner	Ian Chadwick, Director
Contact email	info@partier.co.uk
Version/status	Version 0.1 Draft for internal approval and website publication
Review cycle	Approved on [INSERT APPROVAL DATE]; review at least annually or sooner following legal, regulatory or operational change.

1. Purpose of this policy

This Cookie Policy explains how Pariter Limited uses cookies and similar storage and access technologies on its website. It should be read with our Privacy Notice.

Before publication, the website developers must complete the cookie table below after scanning the live production website, including all analytics, tag manager, embedded content, maps, fonts, chat, form, advertising, security and consent management technologies.

2. What cookies and similar technologies are

Cookies are small files placed on a device when a user visits a website. Similar technologies include pixels, tags, local storage, session storage, software development kits, device fingerprinting and embedded third-party scripts. These technologies may store information on a user's device or access information already stored there.

3. Our approach to consent

We will only use non-essential cookies and similar technologies where the user has consented, or where a valid legal exception applies. The website should not load analytics, advertising, tracking pixels, behavioural profiling, social media tracking or non-essential embedded content until consent has been given or a valid exception has been assessed and documented.

Users must be able to reject non-essential technologies as easily as they can accept them, and must be able to change or withdraw consent through a cookie settings mechanism.

4. Types of technologies we may use

Type	Purpose	Consent position
Strictly necessary	Security, load balancing, remembering privacy choices, form submission, session management and functions requested by the user.	Can usually be used without prior consent, but clear information should still be provided.
Statistical / analytics	Understanding use of the website and improving performance.	Confirm whether a PECR exception applies. If not, obtain consent before use. Conservative implementation: require consent.
Preference / appearance	Remembering choices such as display settings or accessibility preferences.	May fall within an exception if requirements are met and a simple objection route is provided; otherwise obtain consent.
Marketing / advertising	Targeted advertising, retargeting, behavioural profiling or campaign measurement.	Consent required before use.

Embedded third-party content	Maps, video, social media, interactive tools or third-party widgets.	Configure privacy-friendly mode. Do not load tracking before consent unless the user specifically requests the content and clear information is provided.
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5. Cookie table for publication

Replace the examples below with the production website's actual technologies. Do not publish unverified cookie names.

Name / technology	Provider	Purpose	Duration	Category	Consent required?
[INSERT]	[INSERT]	[INSERT]	[INSERT]	Strictly necessary	No, if strictly necessary.
pariter_cookie_preferences	[INSERT CONSENT PLATFORM]	Stores the user's cookie choices.	[INSERT]	Strictly necessary	No, if used solely for consent preferences.
_ga / _ga_*	Google Analytics [if used]	Website analytics and usage measurement.	[INSERT]	Analytics	Yes unless a documented exception applies.
Vercel Analytics / Speed Insights [if used]	Vercel	Website analytics/performance measurement.	[INSERT]	Analytics/performance	Confirm configuration and consent requirement.
LinkedIn Insight Tag / Meta Pixel / similar [if used]	[INSERT]	Marketing, conversion tracking or remarketing.	[INSERT]	Marketing	Yes.
YouTube / Vimeo / Google Maps embeds [if used]	[INSERT]	Embedded content requested by the user.	[INSERT]	Embedded content	Use privacy-friendly configuration and consent or just-in-time notice as appropriate.

6. Managing cookie preferences

Users can manage cookie choices by selecting [INSERT COOKIE SETTINGS LINK OR BUTTON TEXT]. Browser settings may also allow users to block or delete cookies, but doing so may affect website functionality.

7. Third-party websites

Our website may link to third-party websites or content. Those third parties control their own cookies and privacy practices. Users should review the relevant third-party policies.

8. Changes to this policy

We may update this Cookie Policy when our website, suppliers or use of cookies and similar technologies changes. The latest version will be published on our website.

Review and approval

This document is owned by Ian Chadwick, Director. It should be reviewed at least annually, and whenever Pariter Limited changes its services, suppliers, cookie technology, personal data uses, RICS registration arrangements, complaints procedure, ADR provider, insurance arrangements or client money arrangements.

Version	Date	Approved by	Changes
0.1	11 May 2026	[INSERT APPROVER]	Initial draft for website policy

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